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| **1. MEDIA** | | | | | |  | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | |
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| **EVENT** |  | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | **EVENT DATE** | | | | | | | | | |  | | | | | | | | | | | | | | |  | |
| **MEDIA NAME:** |  | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | **COUNTRY:** | | | | | | | | | |  | | | | | | | | | | | | | | |  | |
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| **ADDRESS:** | **STREET:** | | | | | | | |  | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |  | | | |
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|  | **CITY:** | | | | | | | |  | | | | | | | | | | | | | **POST CODE:** | | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | **COUNTRY:** | | | | |  | | | | | | | | | | | | | | |  | | | |
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| **PHONE:** |  | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |  | | | | | **FAX:** | | | | | | |  | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |  | | | |
|  | **(with area code)** | | | | | | | | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | | | **(with area code)** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **E-MAIL:** |  | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |  | | | | | **WEB:** | | | | | | |  | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |  | | | |
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| **PUBLICATION:** |  | | **NEWSPAPER** | | | | | | | | | | | |  | | | **MAGAZINE** | | | | | | | | | | |  | | | | | **RADIO** | | | | | | | | | | | | |  | | | | | **NEWS AGENCY** | | | | | | | | |  | | | | | | **PHOTO AGENCY** | | | | | | | | | | |
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|  |  | | **WEBSITE** | | | | | | | |  | | |  | **ONLINE MAGAZINE** | | | | | | | | | | | | |  | | | | | **TV PROGRAM** | | | | | | | | | | | | | | | | | | | |  |  | | **TV STATION** | | | | | **OTHER** | | | | | | | | | | | | | | | | |
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| **TYPE:** |  | | **GENERAL** | | | | | | | | | | | |  | | | **SPORTS** | | | | | | | | | | |  | | | | | MOTORSPORTS | | | | | | | | | | | | | | | | | | | | |  | | **BIKES** | | | | | **OTHER** | | | | | | | | |  | | | |  | | |
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| **COVERAGE:** |  | | **INTERNATIONAL** | | | | | | | | | | | |  | | | **NATIONAL** | | | | | | | | | | |  | | | | | **REGIONAL** | | | | | | | | | | | | | | | | | | | | |  | | **LOCAL** | | | | | | | | | | | | | | | | | | | | |
| **(selling area)** | | | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | |
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| **FREQUENCY:** |  | | **DAILY** | | | | | | | | | | | |  | | | **WEEKLY** | | | | | | | | | | |  | | | | | **BI-WEEKLY** | | | | | | | | | | | | | | | | | | | | |  | | **MONTHLY** | | | | | | | **OTHER** | | | | | | |  | | | |  | | |
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| **CIRCULATION:** | ISSUES PER YEAR: | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | | | | | | | | | |  | | **READERS PER YEAR:** | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | |  | | |
| **EDITOR IN CHIEF** | | | | **FULL NAME:** | | | | | | | | | | | | | | | **EMAIL** | | | | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | | | | | | | | | **PHONE (with area code)** | | | | | | | | | | | | | | |
| **PUBLISHING GROUP** | | | | **NAME** | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | | | | | **WEBSITE** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **2. JOURNALIST** | | | | | | | | | | | | | | |  | | | | | |  | | | | | | | | | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | | | | | | |  | | | | | | | | | |
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| **NAME:** |  | | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | **SURNAME:** | | | | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | | | | | |  | | | |
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| **CATEGORY:** |  | | **JOURNALIST** | | | | | | | | | |  | | | **PHOTOGRAPHER** | | | | | | | | | | | | | |  | | | | | **JOU/PH** | | | | | | | | |  | | | | | | | | **RADIO REPORTER** | | | | | | | | | | | | |  | | | | **RADIO TECHNICIAN** | | | | | | | |  |
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|  |  | | **CAMERAMAN** | | | | | | | | | |  | | | **TV TECHNICIAN** | | | | | | | | | | | | | | **OTHER** | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | | | | |  | | | | | | | | | | |
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|  | DAY | | | | | | **MONTH** | | | | **YEAR** | | | | | |  | | | | | | |  | | | | | | | | | | | | | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | | | | | | | | | |
| **BIRTH DATE:** |  | | | | | |  | | | |  | | | | | |  | | | | | | | **NATIONALITY:** | | | | | | | | | | | | | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | | | | | |  | | | |
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| **ADDRESS:** | **STREET:** | | | | | | | |  | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | | | | |  | | | | | | | | | | |  | | | |
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|  | **CITY:** | | | | | | | |  | | | | | | | | | | | | | **POST CODE:** | | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | **COUNTRY:** | | | | |  | | | | | | | | | | | | | | |  | | | |
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| **PHONE:** | **+** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |  | | | | | | **MOBILE:** | | | | | | | | | | | **+** | | | | | | | | | | | | | | | | | | | | | | | | | |  | | | |
|  | **(with area code)** | | | | | | | | | | | | | | | | | | | | | | | | **(with area code)** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |  | | | |
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| **PREFERRED MAILING ADDRESS:** | | | | | | | | | |  | | **PROFESSIONAL** | | | | | | | | | | |  | | | | PERSONAL | | | | | | | | | | | | | | **IMPA MEMBER:** | | | | | | | | | | | | | | | | | | |  | | | | | |  | | | | **YES** | |  | **NO** | |  | | |
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| **3. ADDITIONAL INFORMATIONS FOR AGENCIES AND FREELANCE JOURNALISTS** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

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|  | **Publications supplied with text/photos/videos. Specify: name, type, coverage, frequency, circulation, editor in chief, publishing group HERE**  **-**  **-**  **-**  **-**  **-** |  |
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